

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) An apparatus for viewing digital still photographs, the apparatus comprising:

data input means for inputting at least one digital data file representing a digital still photograph, the at least one digital data file having at least one of a time and location stamp indicating a time when the photograph was taken or a location where the photograph was taken, respectively;

a display for displaying the digital still photograph;

digital still photograph rendering means, coupled to said data input means, for inputting-receiving the at least one digital data file, for separating the at least one of a time and location stamp from the at least one digital data file, and for applying the at least one digital data file to the display for rendering of the corresponding digital still photograph on the display; and

ambient alteration means, coupled to said digital still photograph rendering means, for altering an ambient characteristic in an area proximate to said display based on at least one of the time and location stamps.

2. (Currently Amended) The apparatus ~~of~~ as claimed in claim 1, wherein the data input means is a media drive for reading the at least one digital data file from a media contained in the media drive.

3. (Currently Amended) The apparatus ~~of~~as claimed in claim 2, wherein the media drive is one of a CD player, DVD player, floppy drive, and digital camera media card reader.

4. (Currently Amended) The apparatus ~~of~~as claimed in claim 1, wherein the data input means comprises a modem operatively connected to one of a network, storage device, and digital still camera.

5. (Currently Amended) The apparatus ~~of~~as claimed in claim 1, wherein the data input means comprises a connector operatively connected through a cable to one of a network, storage device, and digital still camera.

6. (Currently Amended) The apparatus ~~of~~as claimed in claim 1, wherein the data input means comprises a connector wirelessly connected to one of a network, storage device, and digital still camera.

7. (Currently Amended) The apparatus ~~of~~as claimed in claim 1, wherein the ambient alteration means comprises a lighting system, and the ambient characteristic comprises an ambient lighting as affected by said lighting system in an area proximate the display.

8. (Currently Amended) The apparatus ~~of--as claimed in~~ claim 7, wherein the lighting system changes the ambient lighting to reproduce a lighting characteristic of at least one of the time when the digital photograph was taken, and the location where the digital photograph was taken.

9. (Currently Amended) The apparatus ~~of--as claimed in~~ claim 1, wherein the ambient alteration means comprises an audio rendering system and at least one speaker operatively connected thereto, and wherein the ambient characteristic comprises reproducing audio in an area proximate the display.

10. (Currently Amended) The apparatus ~~of--as claimed in~~ claim 9, wherein the reproduced audio is characteristic of at least one of the time when the digital photograph was taken, and the location where the digital photograph was taken.

11. (Currently Amended) The apparatus ~~of--as claimed in~~ claim 1, ~~wherein said apparatus further comprising--comprises~~ at least one other display in an area proximate the display, wherein the ambient characteristic comprises the at least one other display.

12. (Currently Amended) The apparatus ~~of--as claimed in~~ claim 11, wherein ~~a display an image being displayed~~ on the one other display is representative of a historical period within the time when the digital photograph was taken.

13. (Currently Amended) The apparatus ~~of as claimed in claim~~
11, wherein ~~a display an image being displayed~~ on the one other
display is representative of a geographical location where the
digital photograph was taken.

14. (Currently Amended) The apparatus ~~of as claimed in claim~~
11, wherein the ambient alteration means comprises an advertisement
generation means for generating at least one of an audio or visual
advertisement on the at least one other display or a speaker
operatively connected to the apparatus.

15. (Currently Amended) The apparatus ~~of as claimed in claim~~
11, wherein the one other display comprises a picture-in-picture
display displayed on the display.

16. (Currently Amended) An apparatus for viewing digital still
photographs, the apparatus comprising:

data input means for inputting at least one digital data
file representing a digital still photograph, the at least one
digital data file having at least one of a time and location stamp
indicating a time when the photograph was taken or a location where
the photograph was taken, respectively;

digital still photograph rendering means, ~~coupled to said~~
~~data input means, for receiving said at least one digital data~~
~~file, for separating the at least one of a time and location stamp~~

~~from the at least one digital data file, and for inputting~~
~~supplying the at least one digital data file to a display for~~
rendering of the corresponding digital still photograph; and

signal generation means for ~~generation of~~generating a
signal for altering an ambient characteristic ~~in an area proximate~~
~~to the display~~ based on at least one of the time and location
stamps.

17. (Currently Amended) A method for viewing digital still
photographs, the method comprising ~~the steps of:~~

inputting at least one digital data file representing a
digital still photograph, the at least one digital data file having
at least one of a time and location stamp indicating a time when
the photograph was taken or a location where the photograph was
taken, respectively;

displaying the digital still photograph; and

altering an ambient characteristic ~~in an area proximate to~~
~~the displaying of the digital still photograph~~ based on at least
one of the time and location stamps.

18. (Currently Amended) The method ~~of as claimed in~~ claim 17,
wherein the altering ~~step~~ comprises altering an ambient lighting in
an area proximate the display.

19. (Currently Amended) The method ~~of as claimed in~~ claim 18,
wherein the altering of the ambient lighting comprises at least one

of reproducing a lighting for the time when the digital photograph was taken and the location where the digital photograph was taken.

20. (Currently Amended) The method ~~of as claimed in claim 17,~~ wherein the altering comprises reproducing audio in an area proximate the ~~display~~ displaying of the digital still photograph.

21. (Currently Amended) The method ~~of as claimed in claim 20,~~ wherein the audio reproduced is characteristic of at least one of the time when the digital photograph was taken, and the location where the digital photograph was taken.

22. (Currently Amended) The method ~~of as claimed in claim 17,~~ wherein the altering comprises controlling at least one other display in an area proximate the display.

23. (Currently Amended) The method ~~of as claimed in claim 22,~~ wherein the controlling comprises displaying indicia on the one other display representative of a historical period within the time when the digital photograph was taken.

24. (Currently Amended) The method ~~of as claimed in claim 22,~~ wherein the controlling comprises displaying indicia on the one other display representative of a geographical location where the digital photograph was taken.

25. (Currently Amended) The method ~~of as claimed in claim 22,~~
wherein the controlling comprises displaying an advertisement on
the at least one other display.

26. (Currently Amended) A display comprising:
a display portion for rendering images; and
an illumination means separate from the display portion
for illuminating an area proximate the display portion to change ~~an~~
~~ambient characteristic of~~ the lighting in the area.

27. (Currently Amended) A speaker comprising:
an audio reproduction means for reproducing audio in an
area proximate the audio reproduction means; and
an illumination means for illuminating the area to change
~~an ambient characteristic~~ the lighting in the area.